



16 June 2010

SILVER CHAIN'S ANNUAL COMMUNITY DAY A SUCCESS

Held on 11 June 2010, Silver Chain's Annual Community Day saw Silver Chain volunteers, staff, and members of the public come together to promote and raise funds for Silver Chain health services.

Volunteers and staff wore brightly coloured clothing, shook collection tins, promoted merchandise and were on hand to offer balloons and information on how Silver Chain increases the community's capacity to maximise its health and wellbeing.

Visitors to the Silver Chain marquee in the Murray Street Mall, Perth CBD were invited to participate in a Health Pit Stop where they had their blood pressure checked by a Silver Chain Registered Nurse.

Mr Chris McGowan, Silver Chain Chief Executive Officer, notes the importance of fundraising initiatives to the community.

"Silver Chain provides quality, affordable health services including home care, palliative, emergency and family health care to Western Australia," said McGowan.

"More than 40,000 people rely on these services each year, enabling them to maintain links to the community by enhancing their health and independence. Events like the Community Day and Diving with the Sharks Appeal support Silver Chain's vital community care services.

"Thank you to everyone who donated, contributed and shared their experiences," Mr McGowan concluded.

Silver Chain would also like to extend their appreciation to Westfield Carousel, Innaloo and Centro Mandurah Shopping Centres as well as to Westpac and Croissant Express.

Donations can still be made to support Silver Chain by calling the Donations Department on 9242 0233.

Visit www.silverchain.org.au for more information and to see photos of the day.

Ends...

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