



8 March 2010



SILVER CHAIN OFFER HEALTH CHECK 'PIT STOP' AT PEAK KEWDALE

Silver Chain has teamed up with Peak Kewdale to offer a Health Pit Stop to motorists at the fuel station on Wednesday, 17 March 2010 from 11.00am – 2.00pm.

Customers can undergo a simple health check which resembles a vehicle examination. Silver Chain registered nurses will undertake a 'chassis' check, which measures waist size, a 'load' check which measures Body Mass Index, and 'oil pressure' test to check blood pressure levels.

Silver Chain's Chief Executive Officer, Chris McGowan says that Silver Chain promotes a wellness approach to life.

"By providing these free checks we hope to encourage West Australian's to take the first step towards a healthier lifestyle.

Errol Stone, Acting General Manager for Retail at Gull Group, which includes Peak service stations, said the Health Pit Stop initiative was one way in which Gull could give something back to its regular customers.

"Because the service station is a non-medical environment, customers may feel less apprehensive about having a quick health check. We thought that likening the human body to a car would appeal to our customers motoring interests as well as their sense of humour, and what better setting for a Health 'Pit Stop' than a fuel service station?" Mr. Stone said.

Silver Chain registered nurses will be undertaking the Health Pit Stop at Peak in Kewdale, 23 Kewdale Road, on Wednesday 17 March 2010 from 11.00am to 2.00pm. The health checks are available to all customers for a gold coin donation.

Ends...

Media Contact: Carrie Tansey, Communications Officer, telephone 9201 6766, or email ctansey@silverchain.org.au.