



SILVER CHAIN



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23 July 2010

MEDIA RELEASE

SILVER CHAIN ANNOUNCED WINNER OF THE AUSTRALIAN BUSINESS AWARD FOR MARKETING EXCELLENCE

Silver Chain has been announced as winner of the 2010 Australian Business Award for Marketing Excellence.

The Australian Business Awards received a total of 1849 separate entries from 962 organisations and Mr Nick Harvey, Silver Chain Manager, Marketing and Communications, says he is delighted that Silver Chain has received this acknowledgment.

“The Marketing Excellence Awards acknowledge organisations which have achieved outstanding levels in marketing strategy and execution and we are thrilled to receive this Award,” says Mr Harvey.

“It is fantastic to be nationally recognised for our organisational marketing activities which serve to support our commitment to the provision of quality health and community care services in the Western Australian community.

The Australian Business Awards are a national program honouring organisations that demonstrate the core values of business excellence, product excellence, sustainability and commercial success in their respective industries through an established series of business and product award categories.

The Awards are open to all Australian companies and organisations including multi-national subsidiaries, government departments, agencies or bodies, franchisors and non-government organisations.

Visit www.silverchain.org.au for more information about Silver Chain and its services.

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